I hereby certify that this conti ondence is being deposited with the United States Postal Service, with sufficient postage, as first class mail in an envelope addressed to: Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313 on March 19, 2007 Date of Deposit Vincent J. Gnoffo (Reg. No. 44,714) Name of applicant, assignee or Registered Representative Date of Signature Case No. 12729-86 IN THE UNITED STATES PATENT AND TRADEMARK OFFICE In re Application of: Mallon et al. Serial No: 09/884,821 Examiner: Beth Van Doren Filed: June 18, 2001 Group Art Unit: 3623 For: Method and System for Predicting Aggregate Behavior Using On-Line Interest Data PETITION AND FEE FOR EXTENSION OF TIME (37 CFR § 1.136(a)) Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450 Dear Sir: This is a petition for an extension of the time to respond to the Office Action dated November 17, 2006 for a period of one month(s). X Applicant: claims small entity status. See 37 C.F.R. §1.27.

03/22/2007 AADOFO1 00000013 231925 09884821 01 FC:1251 120.00 DA

	\boxtimes	is other than small entity.		
		Extension <u>Months</u>	Other Than Small Entity	Small Entity
		One Month Two Months Three Months Four Months Five Months	\$120.00 \$450.00 \$1,020.00 \$1,590.00 \$2,160.00	\$60.00 \$225.00 \$510.00 \$795.00 \$1,080.00
Fee Payment				
	Attached is a check for \$ for the Petition fee.			
	Attached is a credit card authorization form for \$ for the Petition fee.			
\boxtimes	Charge Petition fee to Deposit Account No. 23-1925. A duplicate copy of this Petition is attached. Charge any additional fee required or credit for any excess fee paid to Deposit Account No. 23-1925. A duplicate copy of this Petition is attached.			
	Respectfully submitted,			
Regist				ent J. Gnoffo stration No. 44,714 ney for Applicant
BRINKS HOFER GILSON & LIONE P.O. BOX 10395				

CHICAGO, IL 60610 (312)321-4200